

# Beach Terrace Inn

1 hotel, 48 rooms in Carlsbad, California

Prior platform: Synxis

Switched to RezTrip in October 2017

Started partnering with Digital Marketing team in November 2017 and TT Web team in February 2018

Since launching with Travel Tripper, total bookings have increased by 42% while website revenue went up by 45% YOY

42%↑

Increase in total bookings

45%↑

Increase in website revenue

135%↑

Increase in mobile revenue

12%↑

Increase in conversion rate

